A Little Change Makes Your Life Become Different: Micro-Cosmetic Surgeries.

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A Little Change Makes Your Life Become Different: Micro-Cosmetic Surgeries.

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I Introduction

1. Motivation of the Study

Mass media broadcast charming and attractive entertainers, whose looks seem extremely perfect. Actually, most of them have undergone micro-cosmetic surgery to improve their appearance, especially Korean stars. Commercial advertisements and the influences of entertainers encourage people to undergo micro-cosmetic surgery as well. That is why an increasing number of clinics are springing up in Taiwan, too. According to this trend, we wonder whether young people can accept micro-cosmetic surgery or not and the main reasons why they want to conduct it.

2. Background of the Study

As the time goes by, the standards of beauty have been changing. People’s sense of beauty has transformed from natural beauty into artificial one, which means people might change their appearance by doing the plastic surgery. In the past, both the high risks and high costs might discourage people from accepting surgeries. But now, it won’t be a big problem. All you have to do is to have some injections and laser programs, which can change your appearance as you wish. This skill is called “micro-cosmetic surgery.”

Plastic surgery is a medical specialty concerned with the correction or restoration of form and function, including many types of reconstructive surgery, hand surgery, microsurgery, and the treatment of burns. As for the micro-cosmetic surgery, it is actually a whole new term, which has just appeared in recent years. It features low expenses and short recovery time. Those kinds of surgeries contain Laser Beauty (激光美容), Mesotherapy (消脂針), Botulinum (肉毒桿菌), Hyaluronic acid (透明質酸), and Collagen (膠原蛋白) etc. After any kind of surgery above, you don’t have obvious wounds, not to mention ugly scars. It is inevitable to have some needle pinholes; nonetheless, they will disappear in few days. What’s better, you don’t get serious sequelae.

3. Purpose of the Study

Recently, Taiwanese people receive a lot of information about Korean entertainments, concerning not only stars but also cosmetic surgery. We have found that most Korean female stars as well as male ones have incredible body shapes and
almost perfect facial features, like models. So do Korean male stars. There are even a new term called “beautiful boys” (花美男) to describe those Korean male entertainers. To swim with the tide, many Taiwanese young people want to undergo the cosmetic surgery to possess perfect appearance. We wonder if young people are satisfied with their appearance. If not, which part do they want to change? And what kind of micro-cosmetic surgery are people willing to accept? Do the Korean stars play a prominent part in their decision to undergo this surgery? Or is there any other reason which causes them to change?

II Thesis

1. The explanation of top three parts in micro-cosmetic surgery.

1.1 Lasik

LASIK or Lasik (laser-assisted in situ keratomileusis), commonly referred to simply as laser eye surgery, is a type of refractive surgery for correcting myopia, hyperopia, and astigmatism.

1.2 Double-fold eyelid

The eyelid surgeries are performed either out of medical reasons or to improve one's facial appearance. Most of the cosmetic eyelid surgeries are aimed to enhance the look of the face and to boost one's self-confidence by restoring a youthful eyelid appearance. They are intended to remove fat and excess skin that may be found on the eyelids after a certain age.

1.3 Rhinoplasty Surgery

Rhinoplasty, also nose job, is a plastic surgery procedure for correcting and reconstructing the form, restoring the functions, and aesthetically enhancing the nose, by resolving nasal trauma, congenital defect, respiratory impediment, and a failed primary rhinoplasty.

2. Method

The study aims to investigate whether young people can accept to conduct the micro-cosmetic surgery. First, the participants are introduced, and then the instruments are presented as follows.
2.1 Participants

There are 336 participants joining this questionnaire survey. They are teenagers and adults randomly selected from National Cheng Kung University, Far Eastern Department Stores, and South Park. Among these participants, there are 204 females and 132 males. The majority of participants are at the age of 18. And others age ranges from 18 to 25.

2.2 Instruments

A quantitative method is mainly used in this study. The instrument is a questionnaire survey. There are two parts containing three questions in total. The questions listed in Part I are used to collect background information on the participants, such as gender, age etc…. Part II is composed of three questions designed to know whether young people can accept micro-cosmetic surgery and the main reasons why they decide to do it.

3. Result and discussion

To understand whether young people can accept to conduct micro-cosmetic surgery. The research questions are presented as follows.

RQ1. Do young people want to conduct the micro-cosmetic surgery? And why do they want to do it?
RQ2. Which part do they want to change the most?
RQ3. Is there any influence on their life after conducting the micro-cosmetic surgery?

3.1 Result of Data Analysis

![Gender Distribution](image)

Figure 3.1 The gender of participants.
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336 people take part in this questionnaire. The locations are National Cheng Kung University, Far Eastern Department Stores, and South park. There are 39% of participants are male, 61% of participants are female.

![Age Distribution](image)

**Figure 3.2 The age of participants**

63% of participants are under eighteen years old, 27% of participants are between eighteen to twenty-five years old, and 10% of participants are over twenty-five years old.

![Acceptance of Micro-Cosmetic Surgeries](image)

**Figure 3.3 Can you accept micro-cosmetic surgeries?**

In this survey, 66% of participants can accept to undergo micro-cosmetic surgery while 34% of participants can’t accept it.
In this research, we investigate the part young people want to change the most. 22% of participants are unsatisfied with their nose. 21% of participants want to conduct the Lasik. 15% of participants want to conduct the double-fold eyelid surgery. 14% of participants want to conduct Orthodontics. 10% of participants want to inject the Whitening injection. 5% of participants want to remove their tear ditch. 4% of participants want to use Botulinum toxin to make their leg become thinner. 2% of participants want to have Cheek bone augmentation. 2% of participants conduct Chin mentation surgery. 2% of participants want to make their forehead become more and more beautiful. 2% of participants want to conduct the RF power. Only 1% of the participants want to conduct Lip implant.

According to the statistics, 42% of participants are willing to spend NT $ 3000 to NT $ 8000 on micro-cosmetic surgery, 32% of participants would like to spend NT $ 8000 to NT $ 15000 on it and 15% of participants spend NT $ 15000 to NT $ 25000 on it and 11% of participants spend over NT $ 25000 on it.
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**The main reason causing you to undergo the micro-cosmetic surgery**

- Recover your trauma.
- Be more attractive.
- Be more self-confident.
- Prevent from getting older and older.
- No specific reasons.
- Be affected by the environment, mass media, or Internet.
- Be interested in the show business.
- Others.

![Figure 3.6 The main reason causes you to undergo the micro-cosmetic surgery.](image)

In this survey, 42% of participants want to conduct the micro-cosmetic surgery without any particular reason. 33% of participants want to improve their self-confidence. 8% of participants want to avoid aging. 6% of participants want to be more attractive. 5% of participants want to recover their trauma. 3% of participants are influenced by mass media, internet, and friends. And only 2% of participants chose other reasons. Only one person wants to participate in show business by conducting surgery while three people choose other reasons as the answer.

**What is the positive influence after conducting micro-cosmetic surgery?**

- Become more popular with peers.
- More and more people pursue you.
- Do not need too much time on make-up.

![Figure 3.7 What is the positive influence after conducting micro-cosmetic surgery?](image)

According to the statistics, there are three positive reasons influencing the participants’ lives. 74% of participants think they can reduce their make-up time after they conduct the micro-cosmetic surgery. 18% of participants think they will become more attractive to the opposite gender after conducting it. Only 8% of participants become more popular with the peers.
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![What is the negative influence after conducting micro-cosmetic surgery?](image)

Figure 3.7 What is the negative influence after conducting micro-cosmetic surgery?

In this survey, 42% of participants think it is too troublesome to see a doctor again and again after the surgery. 35% of participants think the wound may make them feel uncomfortable when the seasons change. 23% of participants think they might be spoken ill of by others.

3.2 Discussion of the Research Question

RQ1 Do young people want to conduct micro-cosmetic surgery? And why do they want to do it?

336 people take part in this questionnaire. The locations are National Cheng Kung University, Far Eastern Department Stores, and South Park. The interviewees’ ages are between 18-25 years old. What we know from the statistics is that most young people would like to conduct the micro-cosmetic surgery, instead of other plastic surgeries. In our survey, the reasons why they want to conduct it are as follows: they want to enhance self-confidence, draw attraction, or prevent themselves from ageing. Another reason is that people are easily influenced by the mass media, Internet, or friends.

RQ2 Which part do the people what to change the most?

According to statistics, there are three parts young people want to change the most. First one is Rhinoplasty, the second is Lasik and the last is double-fold eyelid. We can infer that young people care their facial parts the best. As we know, the central part of the face is nose, which other people do pay a lot attention to. Especially, in Chinese physiognomy, nose symbolizes fortune, health, and popularity. The Second one is Lasik. We often take a notice of others’ eyes at the first sight. No wonder more
and more people care whether their eyes are attractive and or not. Nowadays, an increasing number of teenagers are short-sighted. However, they tend to not wear glasses as well as the contact lens because they think both are troublesome and the latter may run a risk of inflammation or even blindness. Therefore, more and more young people choose to conduct the Lasik. Besides Lasik, people choose to conduct the double-fold eyelid. It is believed that if they possess big and round eyes, they will look charming and gorgeous.

RQ3 Is there any influence on their life after conducting the micro-cosmetic surgery?

According to our questionnaire, majority of participants are willing to undergo the micro-cosmetic surgery. The answer to the influences on life after conducting the surgery is positive. The positive influences are as follows: First, after the micro-cosmetic surgery, they may become more attractive to the opposite gender. Second, as students, they may become more popular with peers. Third, since they are more satisfied with themselves, they do not need to spend extra time making up or dressing up. When it comes to the negative ones, the first one is they have to spend extra expenses and time because they have to return to the clinics regularly. The next, some people may feel uncomfortable after surgery since they tend to be sensitive to the change of seasons. Last but not least, they are afraid of being speak ill of by other people. Friends or acquaintances may notice their changes, and criticize their differences. As a result, they may hesitate to conduct the surgery.

Ⅲ Conclusion

In this study, the aim is to figure out teenagers’ viewpoint of the micro-cosmetic surgery. As shown in the previous section, we achieve some useful results as follows.

1. Compared with traditional plastic surgery, micro-cosmetic surgery is more beneficial in several ways, including less risk, less expenses, and shorter recovery time.
2. Influenced by mass media, peers and trend, teenagers long to pursue prefect appearance by undergoing micro-cosmetic surgery.
3. People put much emphasis on the face and would like to change their noses and eyes because those two parts draw others’ attention easily.

Nowadays, not only stars pay a lot attention to their appearance, but political celebrities swim with the tide. The more the issue of micro-cosmetic surgery has been paid attention to, the more the public emphasize their appearance. In our hypothesis, it
is assumed that people aged above 25 are apt to accept micro-cosmetic surgery in order to prevent themselves from aging. Nevertheless, to our surprise, our research reveals that the majority of young people at the age of 18-25 years old are willing to conduct micro-cosmetic surgery as well. They think they can obtain confidence, become attractive, and gain popularity. Besides, saving time to put on make-up or dress up is another advantage. What’s more, we have discovered that most people pay much attention to others’ facial parts, especially their eyes and noses. Consequently, lots of people tend to spend money on Rhinoplasty and double-fold eyelids to change their original faces into artificial but prettier ones to draw attention. Especially, they think they can become more attractive and popular without running high risks and spending too much money. Therefore, the desire for beauty drives people to accept micro-cosmetic surgery. As we know, pursuing beauty is human nature; nevertheless, the standards of beauty have been changing. Therefore, it is really up to you to decide whether to accept the surgeries or not.

IV Reference

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V Appendix

Hello everyone,
We are the students of the National HsinHua Industrial Vocational High School. First, we’d like to express our gratitude for spending your time filling out our questionnaires. This questionnaire mainly investigates the teenagers’ viewpoint of micro-cosmetic surgery. The content of the questionnaire is only for an academic research, adopted in an anonymous way. Thanks for your assistance again.

Background Information

1. Gender: □ 1. Male □ 2. Female
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The questions we would like to know

1. Can you accept to undergo a micro-cosmetic surgery?
   □ 1. Yes, I can. □ 2. No, I can’t.

2. Which part of your face do you want to change the most?
   □ 5. RF power □ 6. Forehead □ 7. Cheek bone augmentation

3. How much money are you willing to spend on a micro-cosmetic surgery?
   □ 1. 3000~8000 dollars □ 2. 8000~15000 dollars

4. Why are you going to undergo a micro-cosmetic surgery?
   □ 1. Recover your trauma.
   □ 2. Be more attractive.
   □ 3. Be more self-confident.
   □ 4. Prevent from getting older and older.
   □ 5. No specific reasons (Just want be more beautiful).
   □ 6. Be affected by the environment, mass media, or Internet.
   □ 7. Be interested in the show business.
   □ 8. Others.

5. Which part of female entertainers in the following do you like the most?
   □ 1. Song Hye Kyo’s nose (宋慧乔, a famous actress in Korea).
   □ 2. Angela Chang’s big eyes (張韶涵, a famous singer and actress in Taiwan).
   □ 3. Dee Hsu’s chin (徐熙娣, a famous hostess in Taiwan’s entertainment.)
   □ 4. Sun Yun-yun’s forehead (孫芸芸, a famous celerity in Taiwan).
   □ 5. Yun Eun Hye’s lip (尹恩惠, a famous actress in Korea).
   □ 6. The beautiful long legs of Girl’s Generation (少女時代, a Korean girls’ group.)
   □ 7. Others

6. Which part of male entertainers’ faces in the following do you want the most?
   □ 1. Takeshi Kaneshir’s (金城武) bright eyes.
   □ 2. Andy Lau’s (劉德華) nose.
   □ 3. Lee Jun Ki’s (李準基) jaw.
   □ 4. Lee Jun Ki’s (李準基) lips.
   □ 5. Others

7. What is your attitude after you have underwent the micro-cosmetic surgery?
   □ 1. Willing to share with public □ 2. Dare not to tell anyone else.
8. What is the positive influence after conducting micro-cosmetic surgery?
   - 1. Become more popular with peers.
   - 2. More and more people pursue you.
   - 3. Do not need too much time on make-up.

9. What is the negative influence after conducting micro-cosmetic surgery?
   - 1. Spend more expense and time.
   - 2. Be spoken ill of by others.
   - 3. As the weather changes, the surgical part may discomfort you.